

TOWNSHIP OF MARLBORO

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www.marlboro-nj.gov

Mayor
Jonathan L. Hornik

Telephone:
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Dear Marlboro Business Owner,

We want to work with you to promote your business in a new and relevant way. Tell us the Green business solutions you are taking part in. We will let our residents know, at no cost to you, the responsible decisions you are making to mitigate your impact on the environment.

Using the town website, Marlboro TV, email blasts and Facebook, our Green Business Recognition Program will help highlight what you are doing at the local level, for the welfare of our community and the world at large. We want the public, your potential customers, to know that you are conscientiously doing your part for a healthier and more sustainable future.

Does your business take advantage of green solutions like:

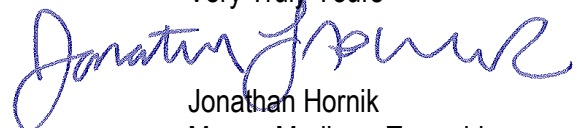
- LED lighting
- Recycled paper and packaging
- Solar Energy
- Rain Gardens or Roof Gardens
- LEED certification
- Fair Trade or local sourcing
- Motion detectors for lighting
- Reduction of plastic usage or discontinued use of plastic bags
- Energy Audit
- Energy Star Appliances
- Low Flow fixtures
- Tree planting that exceeds requirements
- Other - see additional at marlboro-nj.gov/green/

While Municipal staff and volunteers work strategies that help our environmental position, bringing businesses into this team effort is the next step, and we want to support businesses that make this effort.

My administration has made supporting local businesses a priority through the **Shop Marlboro!** initiative and the innovative **Shop Marlboro! Property Tax Reward Program**. Sharing what you do for a better future will be an exciting new component in community partnership.

We anticipate hearing of your successes in terms of energy savings, waste reduction, etc. Let us know all you are doing. Email greenteam@marlboro-nj.gov with the subject line Green Business so that we can share the good news, inspiring businesses in town to take part in this important initiative while encouraging consumers to patronize forward thinking establishments like yours.

Very Truly Yours



Jonathan Hornik
Mayor, Marlboro Township